

Client Spotlight: Noibu



Industry

E-commerce Error
Monitoring



Mission

Prevent revenue loss
and enhance user
experience



Team Ethos

Creating optimal
environments for
client support

Noibu's Challenge & Solution with Prescient Security

Challenges Faced

Credibility & Growth

Essential certifications required to win over larger clients and solidify market credibility

Compliance Complexity

Noibu's Mastering complex privacy laws across various jurisdictions

Strategic Objectives

Achieving Credibility and Sustaining Growth

Acquiring key certifications to entice and service enterprise clients

Security Enhancement

bolstering privacy and security measures to match enterprise demands

Prescient's Customized Strategy:

Solutions Deployed

In-depth ISO certification guidance, streamlined SOC 2 compliance facilitation, comprehensive PCI compliance management, and advanced penetration testing.

Personalized Approach

Bespoke compliance and security plans, aligned with Noibu's ambitious goals.

Anticipated Outcomes

Secure Foundation

A solid foundation for Noibu's expansion and longevity in the enterprise market

Innovative Blueprint

A strategic blueprint to navigate and excel in compliance-heavy landscapes

Prescient Security Empowering Growth & Financial Wisdom for Noibu:

The results of Prescient turning
certifications into compliance
breakthroughs

Quantitative Breakthrough

Secured a major contract with an enterprise client requiring SOC 2 Type 2 compliance, coupled with dramatic savings

Qualitative Leaps

Enhanced positioning and capability to deliver enterprise level service, complemented by proactive and acclaimed PS/A support

Noibu now confidently services Enterprise clients, thanks to Prescient Security's unparalleled support. They have proven to be an economical powerhouse- each certification cost has been offset by substantial contracts.

"The investments in certifications were swiftly recouped, setting is up for a projected 100-fold return by year's end"

-Alex Berner, Head of Legal & Compliance, Noibu



The Strategic Advantage of Prescient Security's compliance enterprise is undeniable- it's allowed us to scale with confidence and capture the enterprise market."

-Alex Berner, Head of Legal & Compliance, Noibu



Looking ahead:

Noibu is primed for more success, poised to not only meet but exceed market expectations, all while fostering a secure and compliant e-commerce landscape.